# Practical, Low-Cost, Easy Strategies for Collecting Actionable Data

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### AGENDA

■ Introduction to the

"Planning Tool for Collecting Actionable Data"

■ Walk-through of 5 steps in the Tool, filling in the template with your own hypothetical data collection ideas

■ Data Collection Activity, moving between 3 stations

### WARM UP MENTIMETER



### **OVERVIEW**

■ Why collect data, and how can it be used?

■ What is a "different" way to think about and do data collection?

- Small group introductions:
- 1) name, 2) role, 3) organization, 4) why did you join this session?

### ■ Introduction to tool:

Guidance on front side. Fillable template on back. 5 Steps. Program owns purpose, process, data, and follow-up actions.

■ **Step 1:** What is our overarching question or problem? Share your question and why, in 2-3 sentences.

■ Step 2: Who can provide information to help answer the question?

■ Step 3: How will we collect data?

Methods & questions. Instruments. Location & timing. Staffing & training.

# WASHINGTON, DC JUNETEENTH CELEBRATION 2024



#### ■ Date/Time:

□ Saturday, June 22, 2024; ~5 hours

#### Activities Piloted:

- □ Word Wall w/ Prompt
- Virtual and Paper Surveying

#### ■ Location:

☐ Shared, outdoor tent space with the Faunteroy Center

#### ■ Staffing:

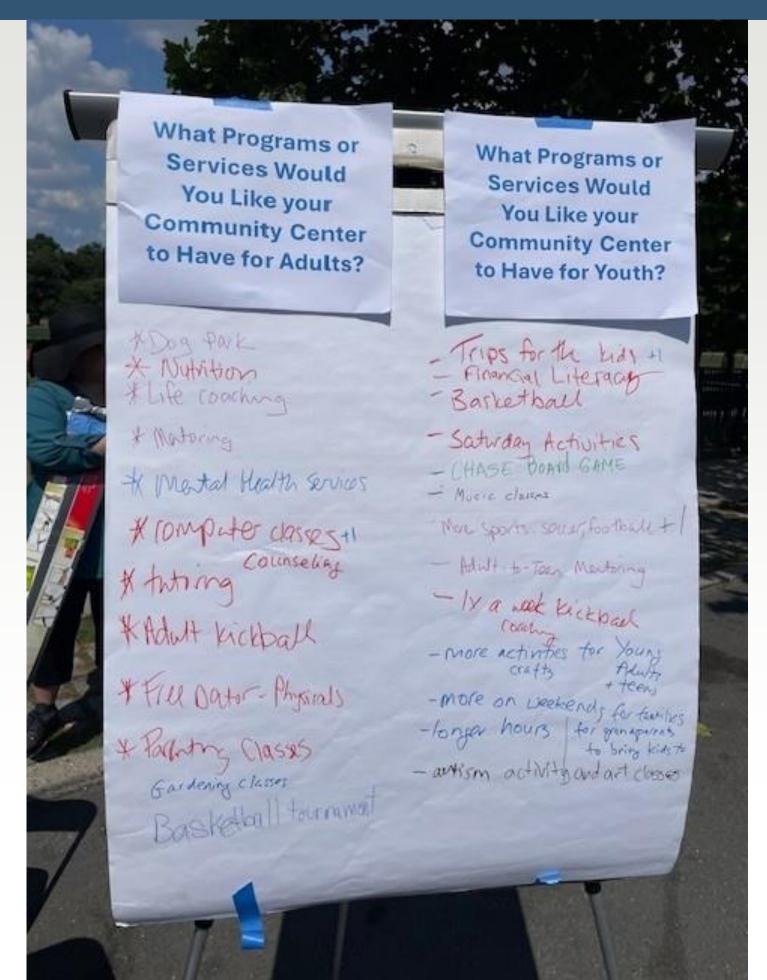
☐ Minimum 2

#### **■** Materials:

Clipboards, Pens, Markers,
Movable Walls (CBO
Provided), Flip Charts, Preprinted Prompts, Pre-Printed
"Key Words" Signage, Preprinted Survey QR Code
Signage, Printed Half-sheet
Surveys, Candy/"Favors",
Sticky Notepads, Painter's
Tape, Tablecloth/Decor



### WEST BRIGHTON SUMMER STREETS 2024 (STATEN ISLAND)



#### ■ Date/Time:

Saturday, July 27, 2024; ~2.5 hours

#### Activities Piloted:

- ☐ Suggestion Box w/ Prompt
- ☐ Mentimeter w/ Prompt
- Free Writing Reponses w/ Prompt

#### Location:

Shared, outdoor tent spaces with both DYCD and WestBrighton Community Center

#### ■ Staffing:

☐ Minimum 2

#### ■ Materials:

☐ Index Cards, Pens, Markers, Easels, Flip Charts, Preprinted Prompts, Printed Mentimeter Signage, Candy/"Favors", Painter's Tape, Tablecloth/Decor



## WOODSIDE HOUSES FAMILY DAY 2024 (QUEENS)



- Date/Time:
  - Saturday, July 27, 2024; ~3 hours
- Activities Piloted:
  - ☐ Suggestion Box w/ Prompt
  - ☐ Mentimeter w/ Prompt
  - ☐ Sticker Voting w/ Prompts
  - Free Writing Reponses w/ Prompt
- Location:
  - Shared, outdoor tent spaceswith both DYCD and WestBrighton Community Center
- Staffing:
  - □ Minimum 2
- Materials:
  - ☐ Index Cards, Pens, Markers, Easel, Flip Chart, Sticker Dots, Pre-printed Prompts, Printed Mentimeter Signage, Candy/"Favors", Painter's Tape, Tablecloth/Decor



# Activity: Modelling data collection with 3 stations

- Prompted suggestion box: What are possible opportunities for you to collect data from stakeholders?
  - (e.g., pick-up time, events like Back to School, special programs/field trips, staff meetings, partner events)
- **Sticker voting:** Which 2 respondent types do you think could provide the most actionable information for your question?
  - (e.g., participants, non-participating students, parents/caregivers, program staff, teachers, school leaders, adult community members, partners, other after school program directors)
- Poster/Word Wall: What are examples of issues/problems that could be informed with stakeholder input?



■ Step 4: Who will make sense of the data, and how?

Roles & processes for managing data. Tallying or assembling data. Meetings to discuss and develop recommendations.

■ **Step 5:** How will we ensure the data can inform action?

Communication of findings. Transparency of decision-making process. Buy-in of leadership. Action planning and attention to feasibility.

### FINAL DISCUSSION

■ What challenges to you anticipate, and what are possible ways to mitigate them?

■ What other thoughts do you have about collecting data through practical, low-cost, easy strategies?

# WRAP-UP MENTIMETER



# For more information

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